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ATTORNEY DOCKET NO. 01876.0039
CUSTOMER NO. 22,852



Mail Stop Patent Application

**Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450**

New U.S. Patent Application
Title: ADVERTISING ARRANGEMENT, DISPLAY, AND
ADVERTISING METHOD
Inventor: David Bieber

Sir:

We enclose the following papers for filing in the United States Patent and Trademark Office in connection with the above patent application.

1. New Application (32 pages total) including: Specification (17 pages), Claims (13 pages, including 5 independent claims and 60 claims total), and Abstract (1 page).
2. Drawings - 7 sheets of drawings (Figures 1-8).
3. Fully executed Declaration and Power of Attorney.
4. Recordation Form Cover Sheet and fully executed Assignment to Delsey Luggage Inc.
5. The filing fee is calculated as follows:

Basic Application Filing Fee					\$770	\$ 770.00
	Number of Claims		Basic	Extra Claims		
Total Claims	60	-	20	40	x \$18	720.00
Independent Claims	5	-	3	2	x \$86	172.00
<input type="checkbox"/> Presentation of Multiple Dep. Claim(s)					+\$290	
Subtotal						\$ 1662.00
Reduction by 1/2 if small entity						- 831.00
TOTAL APPLICATION FILING FEE						\$ 831.00

6. A check for \$831.00 is enclosed. The fee includes:

\$385.00 filing fee;
\$446.00 additional claims fee.

7. Assignment Recordation fee of \$40.00 is enclosed.

Applicant claims small entity status. The fees indicated above are reduced by 1/2.

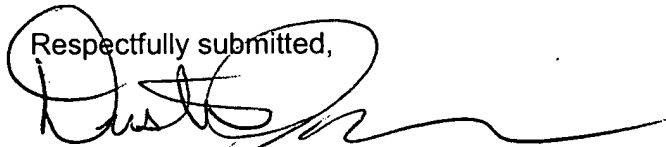
Please address all correspondence with respect to this application to:

Finnegan, Henderson, Farabow,
Garrett & Dunner, L.L.P.
1300 I Street, N.W.
Washington, D.C. 20005-3315

Please accord this application an application number and filing date and record and return the Assignment to the undersigned.

The Commissioner is hereby authorized to charge any additional filing fees due and any other fees due under 37 C.F.R. § 1.16 or §1.17 during the pendency of this application to our Deposit Account No. 06-0916.

Respectfully submitted,



Dustin T. Johnson
Reg. No. 47,684

DPO/DTJ/mas
Enclosures